

# How to be a Successful Affiliate Marketer

There are a few qualities you need to be a successful affiliate marketer:

- Choose a profitable niche that you enjoy
- Research affiliate products in your niche
- Your own website so you're in control
- Be able to explain topics in your niche to other people
- Perseverance to keep going

# How to be a Successful Affiliate Marketer

## **Choose a profitable niche that you enjoy**

You're going to be spending time in the niche so you need to relate to it and enjoy it.

Use Amazon to drill down – if there are lots of books in your niche, you can get lots of material.

Keep a note of the books as they can be your topic research later.

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## **Research affiliate products in your niche**

A quick Google search will tell you whether there are affiliate products available.

There probably are but it's worth double checking before spending lots of time in a dead end.

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**Your own website so you're in control**

You need your own website.

Nothing fancy but it needs to be yours.

A [domain name](#), decent [hosting](#), WordPress.

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**Be able to explain topics in your niche to other people**

If you can write an email, you can do this.

I prefer written content but other people manage perfectly well with videos.

Headline ideas site.

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## **Perseverance to keep going**

This is where most people give up and fail.

It's not unusual for nothing to happen for 6 to 12 months.

If you give up too soon, your time will have been wasted.

# How to be a Successful Affiliate Marketer

## **Don't be afraid to get help**

There's plenty of help available on the web.

Quality varies but when you choose carefully it's well worth the relatively small cost versus the time and frustration saved.

Here's my site where you can get help with affiliate marketing.